



蘇州大學  
Soochow University

# ART 112 Introduction to Museum Education

Summer 2024

**Course Credits:** 4

**Contact Hours:** 56 hours

**Instructor:** TBA

**Email:** TBA

## COURSE OBJECTIVES

This course primarily introduces the definition, composition, and different aspects of museum education. It explores the kinds of learning that occur in museums and how educational programming can engage diverse audiences. Students will examine the impact of government policies and marketing strategies on museum education. Students will apply the insights gained from study of modern museum education to create, develop, and deliver a unique museum education project.

Upon completion of this course, students will be able to:

1. Understand the historical evolution and foundational principles of museum education
2. Analyze contemporary programs and methodologies used in museum education.
3. Evaluate museum learning environments for their capacity to provide immersive and participatory experiences
4. Understand how to plan and manage a museum program
5. Design and present an original museum education program tailored to industry standards and audience needs
6. Describe how government policies, consumers and producers have impacts on each other

## PREREQUISITES

N/A



## GRADING

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Grades will be determined by accumulating points, with 100 points being the maximum, as follows:

ITEM	POINTS
Quizzes	20 Points
Essays	20 Points
Midterm Exam	15 Points
Project	15 Points
Final Exam	30 Points
Total	100 Points

Late submissions will be graded at the end of the course. Grades will be assigned according to the following rule:

$A \geq 90 > B \geq 80 > C \geq 70 > D \geq 60 > F$ .

We reserve the right to make adjustments to the overall grading policy.

## COURSE MATERIALS

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### Required Texts:

Anna Johnson (2017). *The Museum Educator's Manual: Educators Share Successful Techniques* (2nd ed.). Rowman & Littlefield Publishers.

### Recommended (Optional) Texts or Other Materials:

None

## COURSE TOPICS

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MODULE	TASKS
Module 1	<b>Topics:</b> Topic 1: Historical Overview of Museum Education Topic 2: Purpose and Goals of Museum Education Topic 3: Key Figures and Theories in Museum Education Topic 4: Role of Museums in Education and Society <b>Assessments:</b> Quiz#1



	Essay#1
Module 2	<p><b>Topics:</b>  Topic 5: Case Studies of Successful Museum Education Programs  Topic 6: Museum Education and Museum Educators  Topic 7: Working with Volunteers  Topic 8: Docent Training Guidelines  Topic 9: Building Effective Tours: Taming Wild Docents</p> <p><b>Assessments:</b>  Quiz#2  Essay#2</p>
Module 3	<p><b>Topics:</b>  Topic 10: Professional Development for Teachers  Topic 11: Families and More: Intergenerational Learning  Topic 12: Reaching Out into the Community  Topic 13: Design Principles for Immersive Museum Experiences  Topic 14: Creating Participatory Learning Environments  Topic 15: Planning and Managing Museum Programs and Special Events</p> <p><b>Assessments:</b>  Midterm Exam  Quiz#3  Project Preparation</p>
Module 4	<p><b>Topics:</b>  Topic 16: Government Policies and Funding for Museum Education  Topic 17: Trends in Educational Technology and Its Impact on Museums  Topic 18: Cultural Diversity and Representation in Museum Programs</p> <p><b>Assessments:</b>  Project Presentation  Quiz#4</p>
Module 5	<p><b>Topics:</b>  Topic 19: Financing Museum Education Programs  Topic 20: Educators on Exhibition Teams  Topic 21: Collaboration  Topic 22: Review and Reflection</p> <p><b>Assessments:</b>  Quiz#5  Final Exam</p>

## ATTENDANCE

1) Class attendance is required. Missing classes without permission will lead to decrease in overall grade.



Missing less than two classes: no penalty.

Missing more than two classes: 7% will be taken off from the overall grade.

If the instructor reports a student's frequent missing of class to the Soochow University Academic Administration Office, the student might get a written warning and might be prohibited from attending final exam.

2) Participants in this course are expected to arrive in class promptly and adequately prepared. The primary objective of this course is to critically engage with the readings and the subject matter. Therefore, course participants are expected to have completed the reading prior to class and prepare thoughtful reflections/commentaries to share with fellow colleagues.

## **LEARNING REQUIREMENTS**

- 1) Late assignments are not acceptable and are subjected to grade deductions.
- 2) Assignments submitted in the wrong format will be counted as not submitted.
- 3) Failure to submit or fulfill any required course component results in failure of the class.
- 4) Make-up for midterm and final exams only with valid excuses, as defined by the University.
- 5) In order to earn a Certificate of Completion, participants must thoughtfully complete all assignments by stated deadlines and earn an average quiz score of 50% or greater.

## **TECHNOLOGY POLICY**

The use of electronic devices in class is distracting, both for the user and for the rest of the class. Only non-programmable calculators can be used in the tests and exam. Any attempts to use cell phones and other electronic communication devices will be seemed as cheating. Laptops are discouraged, unless you use them for activities DIRECTLY related to the course (eg., note taking, reading course documents).

## **ACADEMIC INTEGRITY POLICY**

Soochow University highly values the academic integrity and aims to promote the academic fairness, honesty and responsibility. Any academic dishonesty behaviors



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and any attempts to cheats and plagiarism will be reported to the university administration office. A written warning and the relevant penalties will be imposed. The record might be shown on the official university transcript.

## **DISABILITY ACCOMMODATION**

Soochow University is committed to maintaining a barrier-free environment so that students with disabilities can fully access programs, courses, services, and activities at Soochow University. Students with disabilities who require accommodations for access to and/or participation in this course are welcome.

Note:

Please contact the University Administrative Office immediately if you have a learning disability, a medical issue, or any other type of problem that prevents professors from seeing you have learned the course material.