



# ART 500 Research Project in Arts Management

Summer 2024

**Course Credits:** 4

**Contact Hours:** 56 hours

**Instructor:** TBA

**Email:**TBA

## **COURSE OBJECTIVES**

This course offers students the opportunity to engage in project-based learning within the field of Arts Management. Through a combination of seminars, academic guidance, and independent research, students will develop and execute a research project tailored to their specific interests and career goals. Emphasis will be placed on critical analysis, problem-solving, and effective communication of research findings.

Upon Completion of this Course, students will be able to:

1. Design and execute a research project in the field of Arts Management;
2. Apply theoretical frameworks and methodologies to analyze issues within the arts industry;
3. Demonstrate effective communication skills through the presentation and documentation of their research;
4. Critically evaluate existing literature and research within Arts Management;
5. Collaborate effectively with peers and receive constructive feedback on their work.

## **PREREQUISITES**

None

## **GRADING**

Grades will be determined by accumulating points, with 100 points being the maximum, as follows:



ITEM	POINTS
Participation and Seminar Contributions	10 Points
Research Proposal	20 Points
Research Catalogue	40 Points
Public Presentation	30 Points
Total	100 Points

Late submissions will be graded at the end of the course. Grades will be assigned according to the following rule:

$A \geq 90 > B \geq 80 > C \geq 70 > D \geq 60 > F$ .

We reserve the right to make adjustments to the overall grading policy.

## COURSE MATERIALS

### **Required Texts:**

There is no required textbook.

### **Recommended (Optional) Texts or Other Materials:**

None

## COURSE TOPICS

MODULE	TASKS
Module 1	<b>Topics:</b> Topic 1: Introduction to Research Project in Arts Management Topic 2: Identifying Research Topics and Formulating Research Questions Topic 3: Literature Review and Theoretical Frameworks Topic 4: Research Methodologies
Module 2	<b>Topics:</b> Topic 5: Data Collection Techniques Topic 6: Data Analysis and Interpretation Topic 7: Writing Research Proposals Topic 8: Seminar: Proposal Presentations
Module 3	<b>Topics:</b> Topic 9: Project Implementation: Execution and Management Topic 10: Mid-term Progress Review Topic 11: Documenting the Research Process Topic 12: Crafting the Research Catalogue



Module 4	<b>Topics:</b> Topic 13: Research Catalogue Work-in-Progress Presentations Topic 14: Preparing for the Public Presentation Topic 15: Public Presentation of Research Projects Topic 16: Reflection and Feedback
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## **ATTENDANCE**

1) Class attendance is required. Missing classes without permission will lead to decrease in overall grade.

Missing less than two classes: no penalty.

Missing more than two classes: 7% will be taken off from the overall grade.

If the instructor reports a student's frequent missing of class to the Soochow University Academic Administration Office, the student might get a written warning and might be prohibited from attending final exam.

2) Participants in this course are expected to arrive in class promptly and adequately prepared. The primary objective of this course is to critically engage with the readings and the subject matter. Therefore, course participants are expected to have completed the reading prior to class and prepare thoughtful reflections/commentaries to share with fellow colleagues.

## **LEARNING REQUIREMENTS**

1) Late assignments are not acceptable and are subjected to grade deductions.

2) Assignments submitted in the wrong format will be counted as not submitted.

3) Failure to submit or fulfill any required course component results in failure of the class.

4) Make-up for midterm and final exams only with valid excuses, as defined by the University.

5) In order to earn a Certificate of Completion, participants must thoughtfully complete all assignments by stated deadlines and earn an average quiz score of 50% or greater.

## **TECHNOLOGY POLICY**

The use of electronic devices in class is distracting, both for the user and for the rest



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of the class. Only non-programmable calculators can be used in the tests and exam. Any attempts to use cell phones and other electronic communication devices will be seemed as cheating. Laptops are discouraged, unless you use them for activities DIRECTLY related to the course (eg., note taking, reading course documents).

### **ACADEMIC INTEGRITY POLICY**

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Soochow University highly values the academic integrity and aims to promote the academic fairness, honesty and responsibility. Any academic dishonesty behaviors and any attempts to cheats and plagiarism will be reported to the university administration office. A written warning and the relevant penalties will be imposed. The record might be shown on the official university transcript.

### **DISABILITY ACCOMMODATION**

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Soochow University is committed to maintaining a barrier-free environment so that students with disabilities can fully access programs, courses, services, and activities at Soochow University. Students with disabilities who require accommodations for access to and/or participation in this course are welcome.

Note:

Please contact the University Administrative Office immediately if you have a learning disability, a medical issue, or any other type of problem that prevents professors from seeing you have learned the course material.