



蘇州大學
Soochow University

ECO 386 Global Business Management

Winter 2024

Course Credits: 4

Contact Hours: 56 hours

Instructor: TBA

Email: TBA

COURSE OBJECTIVES

This comprehensive course delves into the intricate dynamics of international trade, exploring theories, policies, and relationships that shape the global economy. In an era of increasing globalization, the course aims to equip participants with the knowledge and skills necessary to navigate the intricacies of international trade, enabling them to analyze, participate in, and contribute to the global economy. Topics include the theory and practice of protectionism, preferential trade arrangements, the political economy of trade policy and more.

Upon Completion of this Course, students will be able to:

1. Define international trade and explain its significance in the global economy;
2. Evaluate the role of trade theories in shaping global trade patterns;
3. Analyze the impact of trade policies, including tariffs, subsidies, and trade agreements, on international trade flows;
4. Evaluate the role of financial institutions in facilitating international trade transactions.

PREREQUISITES

ECO 111 Microeconomics I; ECO 120 Macroeconomics

GRADING

Grades will be determined by accumulating points, with 100 points being the maximum, as follows:



ITEM	POINTS
3 Quizzes	30 Points
2 Assignments	20 Points
Midterm Exam	20 Points
Final Exam	30 Points
Total	100 Points

Late submissions will be graded at the end of the course. Grades will be assigned according to the following rule:

$A \geq 90 > B \geq 80 > C \geq 70 > D \geq 60 > F$.

We reserve the right to make adjustments to the overall grading policy.

COURSE MATERIALS

Required Texts:

1. Paul R. Krugman; Maurice Obstfeld; Marc Melitz, *International Economics*, 12th Edition, Pearson, 2022.
2. Robert C. Feenstra; Alan M. Taylor, *International Trade*, 5th Edition, Worth Publishers, 2021.

Recommended (Optional) Texts or Other Materials:

None

COURSE TOPICS

MODULE	TASKS
Module 1	Topics: Topic 1: International Trade Theory Topic 2: The Theory of External Economies Topic 3: The Political Economy of Protectionism Topic 4: Regional Trading Arrangements Assessments: Quiz#1



Module 2	Topics: Topic 5: Preferential Trading Agreements Topic 6: International Trade Policy Topic 7: Controversies in Trade Policy Topic 8: Trade Regulations and Industrial Policies Assessments: Assignment#1
Module 3	Topics: Topic 9: World Trade Organization Topic 10: International Agreements on the Environment Topic 11: Environmental and Cultural Issues Topic 12: The Political Economy of Trade Policy Assessments: Quiz#2 Midterm Exam
Module 4	Topics: Topic 13: International Trade Law and Multilateral Trade Negotiations Topic 14: Discriminatory Trade Policies and Regionalism Topic 15: The Politics of Trade Protection Topic 16: The Political Economy of Trade Policy Assessments: Assignment#2
Module 5	Topics: Topic 17: Labor Standards and Trade Negotiations Topic 18: International Trade Equilibrium Topic 19: Labor Productivity and Wages Topic 20: Movement of Labor and Capital Between Countries Assessments: Quiz#3 Final Exam

ATTENDANCE

1) Class attendance is required. Missing classes without permission will lead to decrease in overall grade.

Missing less than two classes: no penalty.

Missing more than two classes: 7% will be taken off from the overall grade.

If the instructor reports a student's frequent missing of class to the Soochow University Academic Administration Office, the student might get a written warning and might be prohibited from attending final exam.



2) Participants in this course are expected to arrive in class promptly and adequately prepared. The primary objective of this course is to critically engage with the readings and the subject matter. Therefore, course participants are expected to have completed the reading prior to class and prepare thoughtful reflections/commentaries to share with fellow colleagues.

LEARNING REQUIREMENTS

- 1) Late assignments are not acceptable and are subjected to grade deductions.
- 2) Assignments submitted in the wrong format will be counted as not submitted.
- 3) Failure to submit or fulfill any required course component results in failure of the class.
- 4) Make-up for midterm and final exams only with valid excuses, as defined by the University.
- 5) In order to earn a Certificate of Completion, participants must thoughtfully complete all assignments by stated deadlines and earn an average quiz score of 50% or greater.

TECHNOLOGY POLICY

The use of electronic devices in class is distracting, both for the user and for the rest of the class. Only non-programmable calculators can be used in the tests and exam. Any attempts to use cell phones and other electronic communication devices will be seemed as cheating. Laptops are discouraged, unless you use them for activities DIRECTLY related to the course (eg., note taking, reading course documents).

ACADEMIC INTEGRITY POLICY

Soochow University highly values the academic integrity and aims to promote the academic fairness, honesty and responsibility. Any academic dishonesty behaviors and any attempts to cheats and plagiarism will be reported to the university administration office. A written warning and the relevant penalties will be imposed. The record might be shown on the official university transcript.

DISABILITY ACCOMMODATION



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Soochow University is committed to maintaining a barrier-free environment so that students with disabilities can fully access programs, courses, services, and activities at Soochow University. Students with disabilities who require accommodations for access to and/or participation in this course are welcome.

Note:

Please contact the University Administrative Office immediately if you have a learning disability, a medical issue, or any other type of problem that prevents professors from seeing you have learned the course material.