



蘇州大學
Soochow University

FIL 383 Digital Media for Curating

Winter 2024

Course Credits: 4

Contact Hours: 56 hours

Instructor: TBA

Email: TBA

COURSE OBJECTIVES

The course will provide students with a foundational understanding of the core theoretical, conceptual, and practical problems in digital curation; students will put these insights into practice through hands-on projects. It will introduce students to practical tools, technical expertise, and critical perspectives necessary to thrive in this constantly moving field of curating. By drawing on theories from media art, digital culture, and contemporary curating, as well as real-world case studies, students will be inspired to cultivate their unique curatorial approach by using digital technologies in a meaningful way.

Upon Completion of this Course, students will be able to:

1. Identify the key individuals, projects, and events in the history of digital preservation and curation;
2. Define and apply essential terminology related to digital curation;
3. Analyse and evaluate exhibitions and artworks employing various kinds of technologies and their conceptual underpinnings and methods of presentation;
4. Reflect on how the internet and advanced technologies have transformed curation and artistic practices;
5. Identify essential responsibilities and skills for effective project management.

PREREQUISITES

None

GRADING



Grades will be determined by accumulating points, with 100 points being the maximum, as follows:

ITEM	POINTS
Attendance and Participation	10 Points
4 Assignments	40 Points
Final Project and Presentation	40 Points
Peer Review	10 Points
Total	100 Points

Late submissions will be graded at the end of the course. Grades will be assigned according to the following rule:

$A \geq 90 > B \geq 80 > C \geq 70 > D \geq 60 > F$.

We reserve the right to make adjustments to the overall grading policy.

COURSE MATERIALS

Required Texts:

There is no required textbook for this course.

Recommended (Optional) Texts or Other Materials:

Dekker, Annet. *Curating Digital Art. From Presenting and Collecting Digital Art to Networked Co-curation*, Amsterdam, Valiz Publishers, 2020.

COURSE TOPICS

MODULE	TASKS
Module 1	Topics: Topic 1: Intro to Digital Curation and Aesthetics Topic 2: From Mechanical to Digital Reproduction Topic 3: Models of Digital Curation Topic 4: OAIS Reference Model Assessments: Assignment #1: Study Journal



Module 2	Topics: Topic 5: Brief History of Digital Technology to 1995 Topic 6: Digital Preservation and Curation after 1996 Topic 7: Metadata for Preservation Topic 8: Key Funding Programs and Grant Writing Assessments: Assignment #2: Grant Writing
Module 3	Topics: Topic 9: Institutional Readiness Topic 10: Digital Preservation Planning and Strategic Policy Framework Topic 11: Digital Curation Tools Topic 12: Digital Curation Workflows Assessments: Assignment #3: Group Project Proposal
Module 4	Topics: Topic 13: Arranging, Describing and Curating Web Content Topic 14: Data Use and Reuse Topic 15: Providing Access and Future Planning Topic 16: Developing a Culture of Assessment and Evaluation Assessments: Assignment #4: Study Journal
Module 5	Topics: Topic 17: Authenticity, Provenance and Stewardship Topic 18: Post-Digital Aesthetics Topic 19: Curating Immateriality and Online Curation Topic 20: Cybernetics and Systems Aesthetics Assessments: Final Project and Presentation Peer Review

ATTENDANCE

1) Class attendance is required. Missing classes without permission will lead to decrease in overall grade.

Missing less than two classes: no penalty.

Missing more than two classes: 7% will be taken off from the overall grade.

If the instructor reports a student's frequent missing of class to the Soochow University Academic Administration Office, the student might get a written warning and might be prohibited from attending final exam.

2) Participants in this course are expected to arrive in class promptly and adequately



prepared. The primary objective of this course is to critically engage with the readings and the subject matter. Therefore, course participants are expected to have completed the reading prior to class and prepare thoughtful reflections/commentaries to share with fellow colleagues.

LEARNING REQUIREMENTS

- 1) Late assignments are not acceptable and are subjected to grade deductions.
- 2) Assignments submitted in the wrong format will be counted as not submitted.
- 3) Failure to submit or fulfill any required course component results in failure of the class.
- 4) Make-up for midterm and final exams only with valid excuses, as defined by the University.
- 5) In order to earn a Certificate of Completion, participants must thoughtfully complete all assignments by stated deadlines and earn an average quiz score of 50% or greater.

TECHNOLOGY POLICY

The use of electronic devices in class is distracting, both for the user and for the rest of the class. Only non-programmable calculators can be used in the tests and exam. Any attempts to use cell phones and other electronic communication devices will be seemed as cheating. Laptops are discouraged, unless you use them for activities DIRECTLY related to the course (eg., note taking, reading course documents).

ACADEMIC INTEGRITY POLICY

Soochow University highly values the academic integrity and aims to promote the academic fairness, honesty and responsibility. Any academic dishonesty behaviors and any attempts to cheats and plagiarism will be reported to the university administration office. A written warning and the relevant penalties will be imposed. The record might be shown on the official university transcript.

DISABILITY ACCOMMODATION

Soochow University is committed to maintaining a barrier-free environment so that



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students with disabilities can fully access programs, courses, services, and activities at Soochow University. Students with disabilities who require accommodations for access to and/or participation in this course are welcome.

Note:

Please contact the University Administrative Office immediately if you have a learning disability, a medical issue, or any other type of problem that prevents professors from seeing you have learned the course material.