



蘇州大學  
Soochow University

## **FIN 103 Business Finance**

**Fall 2023**

**Course Credits:** 4

**Contact Hours:** 55 hours

**Instructor:** TBA

**Email:** TBA

### **COURSE OBJECTIVES**

---

This course introduces the decision-making challenges encountered by managers in organizations. Specifically, it focuses on the process of identifying and selecting viable long-term investment opportunities. Additionally, managers are confronted with the task of determining the most suitable means of financing these projects, whether through debt or equity. The course provides a comprehensive understanding of the conceptual framework and equips students with the necessary tools to tackle these complex decisions. It is important for participants to have prior knowledge of probability, expected values, and variance in order to fully engage with the course material.

Upon Completion of this Course, students will be able to:

1. Interpret financial statements and how they influence long-term planning and growth
2. Understand basic types, goals, and implications of financial management and the role of the financial decision-maker
3. Understand the meaning of time value of money and how to evaluate the tradeoff between dollars today and dollars sometime in the future
4. Recognize and understand the elements of optimal capital structure, the effects of financial leverage, bankruptcy, and the role of taxes
5. Develop a conceptual framework for making sound investment and financing decisions and apply decision-making tools and techniques to real-world scenarios

### **PREREQUISITES**

---

N/A



## GRADING

Grades will be determined by accumulating points, with 100 points being the maximum, as follows:

ITEM	POINTS
Quizzes	20 Points
Midterm	20 Points
Group Case Analysis	20 Points
Final Exam	40 Points
Total	100 Points

Late submissions will be graded at the end of the course. Grades will be assigned according to the following rule:

$A \geq 90 > B \geq 80 > C \geq 70 > D \geq 60 > F$ .

We reserve the right to make adjustments to the overall grading policy.

## COURSE MATERIALS

### **Required Texts:**

*Fundamentals of Corporate Finance*, Eleventh Edition by Ross, Westerfield and Jordan.

### **Recommended (Optional) Texts or Other Materials:**

None

## COURSE TOPICS

MODULE	TASKS
Module 1	<b>Topics:</b> Topic 1: Introduction to Corporate Finance Topic 2: Financial Statements Topic 3: Financial Statement Analysis Topic 4: Cash Flow and Ratio Analysis <b>Assessments:</b> Quiz#1



Module 2	<b>Topics:</b> Topic 5: The Foundation of Financial Decision Making Topic 6: Time Value of Money Topic 7: Interest Rates and Bond Valuation Topic 8: Stock Valuation <b>Assessments:</b> Quiz#2
Module 3	<b>Topics:</b> Topic 9: Interest Rates Topic 10: NPV and Other Investment Criteria Topic 11: Making Capital Investment Decisions Topic 12: Lessons from Capital Market History <b>Assessments:</b> Group Case Analysis: Hansson Private Label Case Discussion
Module 4	<b>Topics:</b> Topic 13: Fundamentals of Capital Budgeting Topic 14: Capital Asset Pricing Model Topic 15: Cost of Capital Topic 16: Weighted Average Cost of Capital <b>Assessments:</b> Midterm
Module 5	<b>Topics:</b> Topic 17: Raising Capital Topic 18: Financial Leverage and Capital Structure Policy Topic 19: Mergers and Acquisitions Topic 20: Options and Corporate Finance <b>Assessments:</b> Final Exam

## ATTENDANCE

---

1) Class attendance is required. Missing classes without permission will lead to decrease in overall grade.

Missing less than two classes: no penalty.

Missing more than two classes: 7% will be taken off from the overall grade.

If the instructor reports a student's frequent missing of class to the Soochow University Academic Administration Office, the student might get a written warning and might be prohibited from attending final exam.

2) Participants in this course are expected to arrive in class promptly and adequately



prepared. The primary objective of this course is to critically engage with the readings and the subject matter. Therefore, course participants are expected to have completed the reading prior to class and prepare thoughtful reflections/commentaries to share with fellow colleagues.

## **LEARNING REQUIREMENTS**

---

- 1) Late assignments are not acceptable and are subjected to grade deductions.
- 2) Assignments submitted in the wrong format will be counted as not submitted.
- 3) Failure to submit or fulfill any required course component results in failure of the class.
- 4) Make-up for midterm and final exams only with valid excuses, as defined by the University.
- 5) In order to earn a Certificate of Completion, participants must thoughtfully complete all assignments by stated deadlines and earn an average quiz score of 50% or greater.

## **TECHNOLOGY POLICY**

---

The use of electronic devices in class is distracting, both for the user and for the rest of the class. Only non-programmable calculators can be used in the tests and exam. Any attempts to use cell phones and other electronic communication devices will be seemed as cheating. Laptops are discouraged, unless you use them for activities DIRECTLY related to the course (eg., note taking, reading course documents).

## **ACADEMIC INTEGRITY POLICY**

---

Soochow University highly values the academic integrity and aims to promote the academic fairness, honesty and responsibility. Any academic dishonesty behaviors and any attempts to cheats and plagiarism will be reported to the university administration office. A written warning and the relevant penalties will be imposed. The record might be shown on the official university transcript.

## **DISABILITY ACCOMMODATION**

---

Soochow University is committed to maintaining a barrier-free environment so that



蘇州大學  
Soochow University

students with disabilities can fully access programs, courses, services, and activities at Soochow University. Students with disabilities who require accommodations for access to and/or participation in this course are welcome.

Note:

Please contact the University Administrative Office immediately if you have a learning disability, a medical issue, or any other type of problem that prevents professors from seeing you have learned the course material.