



蘇州大學  
Soochow University

# FIN 245 International Banking and Finance II

Summer 2024

**Course Credits:** 4

**Contact Hours:** 56 hours

**Instructor:** TBA

**Email:** TBA

## **COURSE OBJECTIVES**

This course explores the intricacies of global risk landscapes and country-specific risks in international business, spanning economic, financial, geopolitical, and socio-cultural dimensions. Delve into risk assessment measures, including economic, financial, and socio-political factors, and learn strategies for managing diverse risks, from currency to supply chain. Gain insights into risk management systems and their integration with corporate strategies for effective decision-making.

Upon Completion of this Course, students will be able to:

1. Understand global and country-specific risks in international business across various dimensions;
2. Master risk assessment methods and measures;
3. Learn diverse risk management strategies;
4. Comprehend integration of risk management with corporate strategies;
5. Develop skills in addressing complex international business risks.

## **PREREQUISITES**

ECO 110 Microeconomics

## **GRADING**

Grades will be determined by accumulating points, with 100 points being the maximum, as follows:

**ITEM**

**POINTS**



4 Projects	40 Points
3 Quizzes	15 Points
Midterm	20 Points
Final Exam	25 Points
Total	100 Points

Late submissions will be graded at the end of the course. Grades will be assigned according to the following rule:

$A \geq 90 > B \geq 80 > C \geq 70 > D \geq 60 > F$ .

We reserve the right to make adjustments to the overall grading policy.

## COURSE MATERIALS

### Required Texts:

Jane Hughes, *Scott MacDonald. International Banking: Text and Cases*. Pearson, 2001.

### Recommended (Optional) Texts or Other Materials:

None.

## COURSE TOPICS

MODULE	TASKS
Module 1	<p><b>Topics:</b>  Topic 1: Overview of Risk Management in Global Banking  Topic 2: Economic and Financial Risks Faced by International Banking  Topic 3: Assessment and Management of Sovereign and Political Risks  Topic 4: Strategies for Managing Exchange Rate and Interest Rate Risks  Topic 5: Identification and Response to Credit Risks</p> <p><b>Assessments:</b>  Project#1  Quiz#1</p>
Module 2	<p><b>Topics:</b>  Topic 6: Supply Chain Risk Management in Cross-Border Banking  Topic 7: Impact of Financial Technology on Risk Management in International Banking  Topic 8: Analysis and Mitigation of Geopolitical Risks  Topic 9: Internal Controls and Risk Management Systems in International</p>



	<p>Banking</p> <p>Topic 10: Application of External Hedging Techniques in International Banking</p> <p><b>Assessments:</b></p> <p>Project#2</p> <p>Quiz#2</p>
Module 3	<p><b>Topics:</b></p> <p>Topic 11: Role of Political Risk Insurance in International Banking</p> <p>Topic 12: Utilization of Financial Derivatives in International Banking</p> <p>Topic 13: Methods for Identifying and Assessing Supply Chain Risks</p> <p>Topic 14: Risk-Adjusted Value Assessment and Its Application in International Banking</p> <p>Topic 15: Support of Financial Centers for Risk Management in International Banking</p> <p><b>Assessments:</b></p> <p>Midterm</p> <p>Project#3</p>
Module 4	<p><b>Topics:</b></p> <p>Topic 16: Comprehensive Risk Management Strategies in International Banking</p> <p>Topic 17: Application of Risk Management in Investment Decisions in International Banking</p> <p>Topic 18: Relationship between Diversification Strategies and Risk Management</p> <p>Topic 19: Impact of Monetary Policy on Risk Management in International Banking</p> <p>Topic 20: Influence of Global Economic Cycles on Risks in International Banking</p> <p><b>Assessments:</b></p> <p>Quiz#3</p> <p>Project#4</p>
Module 5	<p><b>Topics:</b></p> <p>Topic 21: Challenges of Political Environment Changes in Risk Management in International Banking</p> <p>Topic 22: Calculation Methods for Risk-Adjusted Value in International Banking</p> <p>Topic 23: Best Practices and Case Studies in Risk Management</p> <p>Topic 24: Risks and Opportunities in Future Development of International Banking</p> <p>Topic 25: Considerations of Risk Management in Strategic Planning</p> <p><b>Assessments:</b></p> <p>Final Exam</p>



## **STUDY HOURS OF LEARNING ACTIVITIES**

<b>ACTIVITY FORM</b>	<b>ACTIVITY HOURS</b>
Lectures	40
Tutorial	16
Assignment and Tests	26
Self-Study	48
Total	130

## **ATTENDANCE**

1) Class attendance is required. Missing classes without permission will lead to decrease in overall grade.

Missing less than two classes: no penalty.

Missing more than two classes: 7% will be taken off from the overall grade.

If the instructor reports a student's frequent missing of class to the Soochow University Academic Administration Office, the student might get a written warning and might be prohibited from attending final exam.

2) Participants in this course are expected to arrive in class promptly and adequately prepared. The primary objective of this course is to critically engage with the readings and the subject matter. Therefore, course participants are expected to have completed the reading prior to class and prepare thoughtful reflections/commentaries to share with fellow colleagues.

## **LEARNING REQUIREMENTS**

- 1) Late assignments are not acceptable and are subjected to grade deductions.
- 2) Assignments submitted in the wrong format will be counted as not submitted.
- 3) Failure to submit or fulfill any required course component results in failure of the class.
- 4) Make-up for midterm and final exams only with valid excuses, as defined by the University.
- 5) In order to earn a Certificate of Completion, participants must thoughtfully



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complete all assignments by stated deadlines and earn an average quiz score of 50% or greater.

### **TECHNOLOGY POLICY**

The use of electronic devices in class is distracting, both for the user and for the rest of the class. Only non-programmable calculators can be used in the tests and exam. Any attempts to use cell phones and other electronic communication devices will be seemed as cheating. Laptops are discouraged, unless you use them for activities DIRECTLY related to the course (eg., note taking, reading course documents).

### **ACADEMIC INTEGRITY POLICY**

Soochow University highly values the academic integrity and aims to promote the academic fairness, honesty and responsibility. Any academic dishonesty behaviors and any attempts to cheats and plagiarism will be reported to the university administration office. A written warning and the relevant penalties will be imposed. The record might be shown on the official university transcript.

### **DISABILITY ACCOMMODATION**

Soochow University is committed to maintaining a barrier-free environment so that students with disabilities can fully access programs, courses, services, and activities at Soochow University. Students with disabilities who require accommodations for access to and/or participation in this course are welcome.

Note:

Please contact the University Administrative Office immediately if you have a learning disability, a medical issue, or any other type of problem that prevents professors from seeing you have learned the course material.