



蘇州大學
Soochow University

FIN 312 Advanced Corporate Finance II

Summer 2024

Course Credits: 4

Contact Hours: 56 hours

Instructor: TBA

Email: TBA

COURSE OBJECTIVES

This module serves as a comprehensive introduction to corporate finance and corporate governance. Students will delve into the intricate world of financial decision-making within modern firms. Topics covered include assessing the optimal mix of equity and debt financing, evaluating investment timing strategies, understanding the fundamental principles of the time value of money, and analyzing the implications of dividend policies. Through case studies and real-world examples, students will gain practical insights into the complexities of corporate finance dynamics and governance.

Upon Completion of this Course, students will be able to:

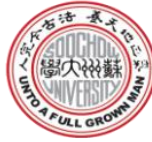
1. Understand the fundamental principles of corporate finance and governance;
2. Evaluate the various financial decisions encountered by modern firms;
3. Analyze the factors influencing the choice between equity and debt financing;
4. Assess the timing considerations involved in firm investments;
5. Examine the implications of dividend policies on corporate financial strategies.

PREREQUISITES

ECO 110 Microeconomics; FIN 213 Corporate Finance I; FIN 214 Corporate Finance II

GRADING

Grades will be determined by accumulating points, with 100 points being the



maximum, as follows:

ITEM	POINTS
2 Case Studies	20 Points
Research Paper	15 Points
2 Presentations	20 Points
Midterm	20 Points
Final Exam	25 Points
Total	100 Points

Late submissions will be graded at the end of the course. Grades will be assigned according to the following rule:

$A \geq 90 > B \geq 80 > C \geq 70 > D \geq 60 > F$.

We reserve the right to make adjustments to the overall grading policy.

COURSE MATERIALS

Required Texts:

Corporate Finance, Fourth Edition, Jonathan Berk and Peter DeMarzo, Pearson.

Recommended (Optional) Texts or Other Materials:

None.

COURSE TOPICS

MODULE	TASKS
Module 1	Topics: Topic 1: Corporate finance in competitive product markets Topic 2: Pricing strategies and financial implications Topic 3: Product differentiation and brand valuation Topic 4: Supply chain finance and vertical integration Topic 5: Innovation financing and R&D investments Assessments: Case Study#1 Presentation#1



Module 2	Topics: Topic 6: Strategic alliances and joint ventures Topic 7: Intellectual property rights and financing Topic 8: Marketing expenditures and finance Topic 9: Distribution channel financing strategies Topic 10: Corporate social responsibility and finance Assessments: Case Study#2 Presentation#2
Module 3	Topics: Topic 11: Environmental sustainability and finance Topic 12: Globalization effects on corporate finance Topic 13: Cross-border mergers and acquisitions Topic 14: Multinational corporate governance challenges Topic 15: Risk management in global product markets Assessments: Midterm
Module 4	Topics: Topic 16: Emerging market entry strategies Topic 17: Financial technology innovations in governance Topic 18: Regulatory compliance in product markets Topic 19: Corporate restructuring and finance Topic 20: Corporate finance trends and future outlook Assessments: Research Paper
Module 5	Topics: Topic 21: Globalization and product market dynamics Topic 22: International expansion strategies Topic 23: Cross-border mergers and acquisitions Topic 24: Multinational corporate governance Topic 25: Emerging trends in corporate finance and product markets Assessments: Final Exam

STUDY HOURS OF LEARNING ACTIVITIES

ACTIVITY FORM	ACTIVITY HOURS
Lectures	40
Tutorials	16
Assignments and Tests	26



Self-Study	48
Total	130

ATTENDANCE

1) Class attendance is required. Missing classes without permission will lead to decrease in overall grade.

Missing less than two classes: no penalty.

Missing more than two classes: 7% will be taken off from the overall grade.

If the instructor reports a student's frequent missing of class to the Soochow University Academic Administration Office, the student might get a written warning and might be prohibited from attending final exam.

2) Participants in this course are expected to arrive in class promptly and adequately prepared. The primary objective of this course is to critically engage with the readings and the subject matter. Therefore, course participants are expected to have completed the reading prior to class and prepare thoughtful reflections/commentaries to share with fellow colleagues.

LEARNING REQUIREMENTS

- 1) Late assignments are not acceptable and are subjected to grade deductions.
- 2) Assignments submitted in the wrong format will be counted as not submitted.
- 3) Failure to submit or fulfill any required course component results in failure of the class.
- 4) Make-up for midterm and final exams only with valid excuses, as defined by the University.
- 5) In order to earn a Certificate of Completion, participants must thoughtfully complete all assignments by stated deadlines and earn an average quiz score of 50% or greater.

TECHNOLOGY POLICY

The use of electronic devices in class is distracting, both for the user and for the rest of the class. Only non-programmable calculators can be used in the tests and exam.



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Any attempts to use cell phones and other electronic communication devices will be seemed as cheating. Laptops are discouraged, unless you use them for activities DIRECTLY related to the course (eg., note taking, reading course documents).

ACADEMIC INTEGRITY POLICY

Soochow University highly values the academic integrity and aims to promote the academic fairness, honesty and responsibility. Any academic dishonesty behaviors and any attempts to cheats and plagiarism will be reported to the university administration office. A written warning and the relevant penalties will be imposed. The record might be shown on the official university transcript.

DISABILITY ACCOMMODATION

Soochow University is committed to maintaining a barrier-free environment so that students with disabilities can fully access programs, courses, services, and activities at Soochow University. Students with disabilities who require accommodations for access to and/or participation in this course are welcome.

Note:

Please contact the University Administrative Office immediately if you have a learning disability, a medical issue, or any other type of problem that prevents professors from seeing you have learned the course material.