



蘇州大學
Soochow University

FIN 373 Managerial Finance

Winter 2024

Course Credits: 4

Contact Hours: 56 hours

Instructor: TBA

Email:TBA

COURSE OBJECTIVES

Managerial Finance is an introductory course in corporate finance, focusing on the fundamental principles and tools essential for project valuation within a business context. This course combines theoretical concepts from modern finance with practical applications, enabling students to analyze and make informed decisions regarding investment projects. Emphasis is placed on the time value of money, cash flow estimation, risk assessment, sensitivity analysis, selection criteria development, and the valuation of projects as real options. Through a blend of theoretical discussions and hands-on exercises, students will gain the skills needed to apply corporate finance theory to real-world business scenarios.

Upon Completion of this Course, students will be able to:

1. Understand the function of managerial finance;
2. Understand the difference between net cash flow and net income and the relevance of cash flow in financial planning;
3. Evaluate the time value of money and be proficient in using a financial calculator to solve relatively simple present value, future value, and other financial problems;
4. Demonstrate problem solving, analytical and quantitative skills by applying theory and appropriate analytical tools to complex financial problems.

PREREQUISITES

ACC 201 Introduction to Financial Accounting



GRADING

Grades will be determined by accumulating points, with 100 points being the maximum, as follows:

ITEM	POINTS
5 Assignments	25 Points
2 Quizzes	20 Points
Midterm Exam	20 Points
Final Exam	35 Points
Total	100 Points

Late submissions will be graded at the end of the course. Grades will be assigned according to the following rule:

$$A \geq 90 > B \geq 80 > C \geq 70 > D \geq 60 > F.$$

We reserve the right to make adjustments to the overall grading policy.

COURSE MATERIALS

Required Texts:

R. Brealey, S. Myers, and F. Allen, *Principles of Corporate Finance*, 12th or 13th edition.

Recommended (Optional) Texts or Other Materials:

None

COURSE TOPICS

MODULE	TASKS
Module 1	<p>Topics: Topic 1: Goals and Governance of the Firm Topic 2: Valuing Bonds Topic 3: How Bond Prices Vary with Interest Rates Topic 4: Corporate Bonds and the Risk of Default Case Study</p> <p>Assessments: Assignment #1</p>



Module 2	<p>Topics: Topic 5: The Value of Common Stocks Topic 6: Making Investment Decisions with the Net Present Value Rule Topic 7: Equivalent Annual Cash Flows Topic 8: Risk and Return Case Study</p> <p>Assessments: Assignment #2 Quiz #1</p>
Module 3	<p>Topics: Topic 9: Portfolio Theory and the Capital Asset Pricing Model Topic 10: Risk and the Cost of Capital Topic 11: Investment, Strategy, and Economic Rents Topic 12: Agency Problems, Compensation, and Performance Measurement Case Study</p> <p>Assessments: Assignment #3 Midterm Exam</p>
Module 4	<p>Topics: Topic 13: Financing Decisions and Market Efficiency Topic 14: Common Stock Topic 15: Debt Topic 16: Financial Markets and Institutions Case Study</p> <p>Assessments: Assignment #4</p>
Module 5	<p>Topics: Topic 17: Financing and Valuation Topic 18: Valuing Options Topic 19: Credit Risk and the Value of Corporate Debt Topic 20: Domestic Bonds, Foreign Bonds, and Eurobonds Case Study</p> <p>Assessments: Assignment #5 Quiz #2</p>



Module 6	Topics: Topic 21: Risk Management Topic 22: Financial Analysis and Planning Topic 23: Working Capital Management Topic 24: Mergers Case Study Assessments: Final Exam
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ATTENDANCE

1) Class attendance is required. Missing classes without permission will lead to decrease in overall grade.

Missing less than two classes: no penalty.

Missing more than two classes: 7% will be taken off from the overall grade.

If the instructor reports a student's frequent missing of class to the Soochow University Academic Administration Office, the student might get a written warning and might be prohibited from attending final exam.

2) Participants in this course are expected to arrive in class promptly and adequately prepared. The primary objective of this course is to critically engage with the readings and the subject matter. Therefore, course participants are expected to have completed the reading prior to class and prepare thoughtful reflections/commentaries to share with fellow colleagues.

LEARNING REQUIREMENTS

- 1) Late assignments are not acceptable and are subjected to grade deductions.
- 2) Assignments submitted in the wrong format will be counted as not submitted.
- 3) Failure to submit or fulfill any required course component results in failure of the class.
- 4) Make-up for midterm and final exams only with valid excuses, as defined by the University.
- 5) In order to earn a Certificate of Completion, participants must thoughtfully complete all assignments by stated deadlines and earn an average quiz score of 50% or greater.



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TECHNOLOGY POLICY

The use of electronic devices in class is distracting, both for the user and for the rest of the class. Only non-programmable calculators can be used in the tests and exam. Any attempts to use cell phones and other electronic communication devices will be seemed as cheating. Laptops are discouraged, unless you use them for activities DIRECTLY related to the course (eg., note taking, reading course documents).

ACADEMIC INTEGRITY POLICY

Soochow University highly values the academic integrity and aims to promote the academic fairness, honesty and responsibility. Any academic dishonesty behaviors and any attempts to cheats and plagiarism will be reported to the university administration office. A written warning and the relevant penalties will be imposed. The record might be shown on the official university transcript.

DISABILITY ACCOMMODATION

Soochow University is committed to maintaining a barrier-free environment so that students with disabilities can fully access programs, courses, services, and activities at Soochow University. Students with disabilities who require accommodations for access to and/or participation in this course are welcome.

Note:

Please contact the University Administrative Office immediately if you have a learning disability, a medical issue, or any other type of problem that prevents professors from seeing you have learned the course material.