



蘇州大學
Soochow University

GEO 111 World Geography I

Summer 2024

Course Credits: 4

Contact Hours: 56 hours

Instructor: TBA

Email: TBA

COURSE OBJECTIVES

This course is designed to acquaint students with prominent tourism destinations across the globe. The course aims to illustrate the diversity of tourism destinations worldwide and enable students to contextualize tourism within a global framework. Grounded in human geography theories relevant to tourism, including exchange theory, spatial interaction, and experiential perspectives, this course provides students with insights into the cultural, economic, and environmental aspects of tourism destinations.

Upon Completion of this Course, students will be able to:

1. Provide an understanding of the global tourism industry;
2. Enable to contextualize tourism within a global framework;
3. Introduce human geography theories relevant to tourism, such as exchange theory and spatial interaction;
4. Enhance awareness of the interconnectedness of tourism destinations across the globe;
5. Apply theoretical knowledge to real-world tourism scenarios.

PREREQUISITES

N/A

GRADING

Grades will be determined by accumulating points, with 100 points being the maximum, as follows:



ITEM	POINTS
Quizzes	20 Points
Midterm 1	15 Points
Midterm 2	15 Points
2 Assignments	20 Points
Final Exam	30 Points
Total	100 Points

Late submissions will be graded at the end of the course. Grades will be assigned according to the following rule:

$A \geq 90 > B \geq 80 > C \geq 70 > D \geq 60 > F$.

We reserve the right to make adjustments to the overall grading policy.

COURSE MATERIALS

Required Texts:

Mona Domosh, *The Human Mosaic: A Cultural Approach to Human Geography*, 11th Edition, W H Freeman & Co, 2009.

Recommended (Optional) Texts or Other Materials:

None

COURSE TOPICS

MODULE	TASKS
Module 1	Topics: Topic 1: Introduction to World Tourism Destinations Topic 2: Tourism Geography: Concepts and Theories Topic 3: Cultural Heritage Tourism Sites Topic 4: Natural Attractions and Ecotourism Destinations Assessments: Quiz#1



Module 2	Topics: Topic 5: Urban Tourism and City Destinations Topic 6: Coastal and Island Tourism Hotspots Topic 7: Adventure Tourism and Outdoor Recreation Areas Topic 8: Historical and Archaeological Tourism Sites Assessments: Quiz#2 Assignment 1
Module 3	Topics: Topic 9: Rural and Agritourism Destinations Topic 10: Religious and Pilgrimage Tourism Centers Topic 11: Wildlife Tourism and Safari Adventures Topic 12: Sustainable Tourism Practices Assessments: Midterm#1 Assignment 2
Module 4	Topics: Topic 13: Economic Impacts of Tourism Development Topic 14: Socio-cultural Implications of Tourism Topic 15: Environmental Conservation in Tourism Destinations Topic 16: Tourism Policy and Governance Assessments: Midterm#2
Module 5	Topics: Topic 17: Marketing and Promotion of Tourism Destinations Topic 18: Tourism Experience and Visitor Satisfaction Topic 19: Case Studies: Successful Tourism Destinations Topic 20: Future Trends in Global Tourism Assessments: Final Exam

ATTENDANCE

1) Class attendance is required. Missing classes without permission will lead to decrease in overall grade.

Missing less than two classes: no penalty.

Missing more than two classes: 7% will be taken off from the overall grade.

If the instructor reports a student's frequent missing of class to the Soochow University Academic Administration Office, the student might get a written warning and might be prohibited from attending final exam.



2) Participants in this course are expected to arrive in class promptly and adequately prepared. The primary objective of this course is to critically engage with the readings and the subject matter. Therefore, course participants are expected to have completed the reading prior to class and prepare thoughtful reflections/commentaries to share with fellow colleagues.

LEARNING REQUIREMENTS

- 1) Late assignments are not acceptable and are subjected to grade deductions.
- 2) Assignments submitted in the wrong format will be counted as not submitted.
- 3) Failure to submit or fulfill any required course component results in failure of the class.
- 4) Make-up for midterm and final exams only with valid excuses, as defined by the University.
- 5) In order to earn a Certificate of Completion, participants must thoughtfully complete all assignments by stated deadlines and earn an average quiz score of 50% or greater.

TECHNOLOGY POLICY

The use of electronic devices in class is distracting, both for the user and for the rest of the class. Only non-programmable calculators can be used in the tests and exam. Any attempts to use cell phones and other electronic communication devices will be seemed as cheating. Laptops are discouraged, unless you use them for activities DIRECTLY related to the course (eg., note taking, reading course documents).

ACADEMIC INTEGRITY POLICY

Soochow University highly values the academic integrity and aims to promote the academic fairness, honesty and responsibility. Any academic dishonesty behaviors and any attempts to cheats and plagiarism will be reported to the university administration office. A written warning and the relevant penalties will be imposed. The record might be shown on the official university transcript.

DISABILITY ACCOMMODATION



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Soochow University is committed to maintaining a barrier-free environment so that students with disabilities can fully access programs, courses, services, and activities at Soochow University. Students with disabilities who require accommodations for access to and/or participation in this course are welcome.

Note:

Please contact the University Administrative Office immediately if you have a learning disability, a medical issue, or any other type of problem that prevents professors from seeing you have learned the course material.